

Greetings!

We are excited to be holding Con of the North on February 15-17, 2019 (our 27<sup>th</sup> year!) We are back again at the Crowne Plaza Minneapolis West, Plymouth MN!

We are offering advertising space in our events program book for Con of the North 2019. Buying advertising space in our book is a good way to improve visibility for your group. Last year we mailed and handed out approximately 2300 program books and had over 1400 paying attendees at our convention! Sizes and prices are listed below.

If you are another Convention we can also do an Ad Swap with you. Just email me ([info@conofthenorth.org](mailto:info@conofthenorth.org)) and we can work out the specifics of the swap. Also, if you do not have your dates/theme set for your upcoming convention, you can just make a small blurb about your con and have your ad listed with "check our website for more details!" This is a great way to have a generic ad without having to feel pressured to get your dates or theme figured out too far in advance. We understand that our book gets assembled in October, but our convention doesn't run until February.

### Events Book Ads

Type	Cost	Size (WxH)	Style
Full Page	\$100	8" x 10"	B&W
Half Page	\$75	5" x 5"	B&W
Quarter Page	\$50	2.5" x 2.5"	B&W

### Flyers

Type	Cost	Flyers Required
Events Book Packets	\$50	1500
Placed on Freebie Table	Free!	Your choice

Our Events book is printed in black & white. All ads should be gray scale or line art with a resolution of 300 DPI, and in JPEG, TIFF, or PDF format.

**Artwork for the ad should be received no later than  
Friday October 12, 2018 in order to be printed in the Events Book.**

After October 12th, only flyers will be accepted and these will be included in the Attendee packets that are handed out on site - those are due by Monday January 28, 2019.

When emailing [info@conofthenorth.org](mailto:info@conofthenorth.org), please include "CotN Advertising 2019" in the subject line.

Invoices will be sent via PayPal.

Thank you for your time and consideration.

Nyree Spurrier

Publications - Con of the North 2019

[www.conofthenorth.org](http://www.conofthenorth.org)

[info@conofthenorth.org](mailto:info@conofthenorth.org)